



Cybernetics and Society

A Symposium

Gaston Hall, Healy Building
Georgetown University
37th and O Streets, N.W.
Washington, D.C. 20007

Program

Thursday, November 19

- 9:00 a.m. Welcoming Remarks
Very Reverend Edward B. Bunn, S.J.
President of Georgetown University
- 9:10 a.m. Keynote Address
John Diebold
John Diebold Associates
- 9:45 a.m. "The Basic Concepts of Cybernetics and Their Relevance to the
Science of Society"
Charles R. Dechert
Purdue University
- 10:30 a.m. Coffee Hour
- 10:45 a.m. "The Economic and Social Impact of Cybernetics:
Problems of Social Reorganization"
Robert Theobald
Columbia University Seminar on Technology and
Social Change
- 11:30 a.m. Panel Discussion
Alfred De Grazia
Earl De Long
Frank Fremont-Smith, M.D.
- 12:30 p.m. Luncheon * (New South Hall)
"Youth and Education in an Automated Society"
John I. Snyder, Jr.
President, U.S. Industries, Inc.

* By invitation.

- 2:00 p.m. "Cybernetics and Public Order"
 Frederick B. Wood
 Computer Consultant; Campbell, California
- 3:00 p.m. "Cybernetics and the International Community"
 Vincent Rock
 The George Washington University
- 3:45 p.m. Coffee Hour
- 4:00 p.m. "Philosophical and Theological Implications of the Concepts
 and Models of Cybernetics"
 W. Norris Clarke, S.J.
 Fordham University
- 5:00 p.m. Panel Discussion
 Robert Livingston
 George Pettee
 William Roberts
 Josef Sebes, S.J.
- 7:00 p.m. Dinner ** (New South Hall)
 "A Humanistic Technology"
 Vice Admiral Hyman Rickover, U.S.N.

Friday, November 20

- 9:00 a.m. "Cybernetics and the Enhancement of Life: Ethical Problems
 and Social Possibilities"
 Donald Michael
 Institute of Policy Research
- 10:00 a.m. "Cybernetics and the Unconscious"
 Ulric Neisser
 Brandeis University
- 11:00 a.m. Coffee Hour
- 11:15 a.m. Panel Discussion
 Frederick Crosson
 Eugene Konecni
 Carl F. Stover

** By ticket only.

12:15 p.m. Luncheon *

2:00 p.m. "Soviet Cybernetics"
John Ford
The American University

3:00 p.m. "Cybernetics and Marxism-Leninism"
Maxim W. Mikulak
State University College, Fredonia, N.Y.

3:45 p.m. Coffee Hour

4:00 p.m. "Cybernetics and Human Culture: Relevance of Cybernetics
to Ethical and Spiritual Values"
Marshall McLuhan
Center for Culture and Technology, University of Toronto

5:00 p.m. Panel Discussion
Charles Bowen
Paul Henshaw
Charles M. Herzfeld
Chester Leese

5:45 p.m. Concluding Comments
Paul Henshaw
Acting President, American Society for Cybernetics

This Symposium forms part of the 175th Anniversary Program of Georgetown University and is under the co-sponsorship of Georgetown University, George Washington University, and American University. These Universities in Washington, D. C., have joined in sponsoring this Symposium as part of their cooperative program to provide greater understanding of major current and developing issues of public policy.



Director of Symposium: Prof. Charles R. Dechert, Purdue University
With the Cooperation of the American Society for Cybernetics

* By invitation.