

(c o p y p o s t m a r k e d 9/18/48)

Dr. Fred B. Wood
744 Wellesley Av
Berkeley 8, Cal

Dear Dr. Wood:

Rather than retype, I am enclosing a copy of a letter forwarding to Dr. Slye in Chicago concerning the mass mailing of material for Scientists for Wallace.

The states suggested for inclusion in the Western group are

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|------------|------------|------------|---------|
| Arizona | Montana | Oregon | Wyoming |
| California | Nevada | Utah | |
| Colorado | New Mexico | Texas | |
| Idaho | Oklahoma | Washington | |

If you have any additional suggestions or modifications of the procedure outlined in the enclosed letter, please forward a copy to Dr. Slye as well as here.

Thank you

A. Spindel
for Science Division
N.C.A.S.F.

(c o p y)

Dr. Maud Slye
5822 Drexel Ave.
Chicago, Ill.

Dear Dr. Slye:

In ~~the~~ connection with the campaign to enlist the widest possible support amongst scientists and technicians for the presidency of Henry Wallace, we are proposing the following procedure in the mass mailing of literature under the sponsorship of "Scientists for Wallace". A brochure to accompany the sponsors' covering letter is in preparation here from material prepared in California and here.

The mailing is contemplated to reach at least 20,000 scientists on a nationwide basis. The mere mechanics of such a mailing involves considerable work. We suggest, therefore, that envelopes be prepared simultaneously by us here in New York, your group in Chicago, and by the A.S. Group in California. To avoid duplication, the following geographical breakdown is proposed:

New York will cover the New England and Atlantic States,

Chicago - the middle states - namely
Alabama Tennessee

California - the West Coast and Mountain States.

The breakdown is necessarily rather arbitrary.

The envelopes we are using are standard unstamped long letter size imprinted with the return address of the A.C. ASP. the brochure will be styled to fit into these envelopes with a single fold. The material, covering letter and brochure, will be printed en masse and distributed to the mailing centers after printing.

We are addressing the envelopes directly from various lists of scientists, such as the
American Chemical Society,
American Physical Society,
Institute of Mathematical Statistics,
American Psychological Ass'n., etc.

In addition, the existing mailing list of the Science Division A.S.P/ is being used., and any lists available on Addressograph plates are being run off, including members at large, AASc's etc.

As the addressing proceeds, the envelopes themselves will be arranged alphabetically, and duplicates weeded out in the process.

It is hoped that the addresses used on the envelopes can be recycled to form a permanent mailing list, but that is considered less important than the rapid distribution of this mailing, particularly as no attempt is being made to select the addressees.

If you have any suggestions or modifications of this procedure, please let us know and send a copy of your suggestions to Mr. Frederick B. Wood, 744 Wellesley Ave, Berkeley 8, Calif. so that we can continue turning out the envelopes as quickly as possible.

Thank you

A. Spindel
for the Science Div.
A.C.A.S.P.